



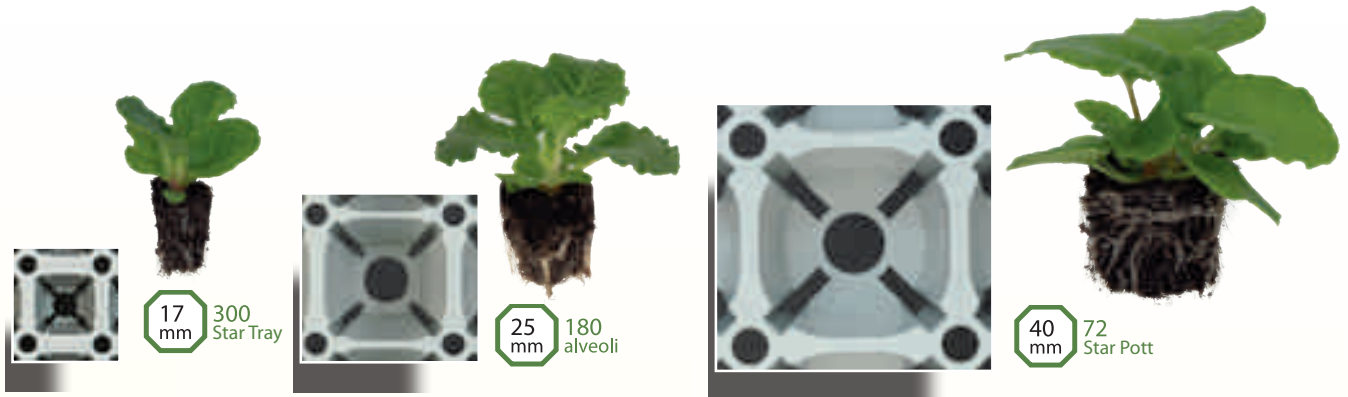


Primula



			
300 - h 10 cm	17 mm	80 Trays	200 Trays - h 240 cm
180 - h 12 cm	25 mm	68 Trays	168 Trays - h 245 cm
72 - h 12 cm	40 mm	68 Trays	168 Trays - h 245 cm



	Agosto August	Settembre September	Ottobre October	Novembre November	Dicembre December	Gennaio January	Febbraio February	Marzo March
PRECOCI/EARLY								
BONNELI								
PRIMABELLA XL EARLY								
FRUELO								
DANOVA								
BICOLOR								
PICOTEE								
FANTASTICA								
FANTASIA								
PRIMABELLA								
MEDIE / MEDIUM								
PRIMABELLA XL MID								
UNISTAR								
PARADISO MIDI								
PERLE D'ALSACE								
MEDIO-TARDIVE / MID-LATE								
DELIA								
TARDIVE/LATE								
EBLO								
SPECIALI / SPECIALTIES								
PRIMABELLA SWEET MIX								
PEROLA MIX								
ELODIE								
PETTICOAT								

■ Trapianto da 300 *Transplant from 300*
 ■ Trapianto da 300 sud Europa *Transplant from 300 south Europe*
 ■ Fioritura *Flowering*

Questa tabella è indicativa, le tempistiche possono variare in funzione delle condizioni e dei sistemi di coltivazione
 This schedule is a general guideline and might therefore vary in accordance with the growing systems and conditions

Primabella XL

FIORE MOLTO GRANDE - Large flower

PRECOCE Early



	34-46
	32-42



Fino a 10 cm Up to 10 cm

00 69 30 MIX



MEDIO PRECOCE Mid-Early



00 69 40 MIX





PRECOCE - Early season

180	34-46
300	32-42



00 69 01 MIX



00 69 08 ORANGE YELLOW

PIANTE E FIORITURA UNIFORME

Uniform plants and flowering



00 69 03 WHITE



00 69 04 ROSE



00 69 02 YELLOW WITH EYE



00 69 05 SCARLET



00 69 07 BLUE



00 69 06 PURPLE



Primabella

PRECOCE - Early season

FUN

	
180	34-46
300	32-42

00 69 20
MULTICOLOR MIX



00 69 21
SWEET MIX



PRECOCI - Early season

180	34-46
300	32-42



00 51 36 MIX

bonneli® F1



Fioriture autunnali, da novembre
Programmabile, non necessita
di freddo

Autumn flowering, from November
Programmable, does not require cold
temperatures

Herbstblüte, ab November
Steuerbar, benötigt keine Kälteperiode

fruelo® F1



Varietà precoce programmabile
Ampia gamma di colori. Fiore medio-grande

Early variety easy to schedule
Wide range of colours
Medium - big flower

Frühe programmierbare Sorte
Reiche Farbenpalette. Mitteltgroße Blüte



00 51 31 MIX

180	34-46

DANOVA F1



00 51 01 MIX

BICOLOR F1



00 51 08 MIX

PRECOCI - Early season

FANTASTICA F1



00 51 34 MIX

FANTASIA F1



00 51 50
BICOLOR MIX
Sfumato mix

PICOTEE F1



00 51 52
PICOTEE MIX
Mix bordato

MEDIO PRECOCI - Mid season



elunistar® F1



00 51 75 **BUTTERCREAM**
Bianco crema con occhio



00 51 59 **MIX**



00 51 60 **PEACH**
Pesca

elcora
00 51 74
BICOLOR MIX



00 51 61 **APPLEBLOSSOM**
Rosa con occhio



00 51 62 **ORANGE**
Arancio



00 51 63 **APRICOT**
Albicocca



00 51 64 **ROSE RED EYE**
Rosa occhio rosso



00 51 65 **LIGHT BLUE**
Blu chiaro



00 51 57 **MIDNIGHT BLUE**
Blu intenso

MEDIO PRECOCI - Mid season

elunistar® F1



00 51 66 **YELLOW LEMON**
Giallo limone



00 51 67 **YELLOW WITH EYE**
Giallo con occhio



00 51 68 **WHITE WITH ORANGE EYE**
Bianco occhio arancio



00 51 69 **BLUE** Blu



00 51 70 **RED** Rosso



00 51 71 **PURPLE** Viola



00 51 58 **SAILING**
Azzurro striato



00 51 72 **ROSE**
Rosa

elena



00 51 73 **PASTEL ROSE**
Rosa Pastello



**PERLE
D'ALSACE F1**

00 51 30 **MIX**

MEDIO PRECOCI - Mid season



primula
Paradiso



Varietà molto uniforme
Fioritura contemporanea

Very uniform habit
Contemporaneous flowering

Sehr gleichmäßige Sorte
Gleichzeitiges Blühen



180 34-46
00 51 95 **MIX**



00 51 88 **BLUE**
Blu



00 51 91 **YELLOW WITH EYE**
Giallo con occhio



00 51 92 **WHITE**
Bianco



00 51 93 **RED**
Rosso



00 51 94 **VIOLET BICOLOR**
Violetto bicolore



00 51 11 **APPLEBLOSSOM**
Rosa chiaro con occhio



00 51 12 **PINK WITH EYE**
Rosa

MEDIO PRECOCI - Mid season

eblo® F1



00 51 28
STRAWBERRY
Fragola



>30% giallo
(yellow)

00 51 18 **MIX NORD EUROPA**



00 51 33 **MIX**



00 51 19 **elcora MIX**



00 51 20 **YELLOW EYE**
Giallo con occhio



00 51 21 **RED**
Rosso



00 51 22 **WHITE ORANGE EYE**
Bianco occhio arancio



00 51 23 **ROSE**
Rosa



00 51 24 **ORANGE**
Arancio



00 51 25 **BLUE**
Blu



00 51 53 **CREAM RED EYE**
Arancio occhio rosso



00 51 55 **ROSE CREAM**
Rosa crema

Specialties - Fiore doppio - Double flower

PASTEL MIX

00 51 04 PASTEL MIX

180	34-46
300	32-42



00 51 07 MIX

DELIA F1



**Colori fluorescenti
Vasi piccoli e pack**

*Fluorescent colours
Small pots and packs*

Fluoreszierende Farben
Für kleine Töpfe und Packs

ELODIE F1



**Fiori grandi e frangiati
Effetto romantico, ideale per regalo**

*Large, frilled-edge flowers
For a romantic touch, ideal as gifts*

Große, gekräuselte Blüten
Für romantische Effekte, ideal als
Geschenk



00 51 89 MIX

PETTICOAT



**Primule doppie, piante omogenee, anche
per vasi più grandi**

*Double flowered primroses, even growth, also
suitable for larger pots*

Gefüllte Primeln, Gleichmäßiger Wuchs, auch
für größere Töpfe geeignet



00 51 37 MIX

Specialties Primula POLYANTHA

PEROLA

Piante molto uniformi e compatte
Minimo impiego di regolatori di crescita
Fioritura prolungata
Ideale per ciotole e fioriere

Very uniform and compact plants
Minimal use of growth regulators (PGRs)
Extended flowering
Ideal for planters and window boxes

Sehr homogene und kompakte Pflanzen
 Geringer Hemmstoffbedarf
 Langanhaltende Blüte
 Ideal für Pflanzschalen und Balkonkästen



180	34-46
300	32-42

00 51 09 MIX



FIORITURA PROLUNGATA

Continuos flowering



PRIMULA MALACOIDES

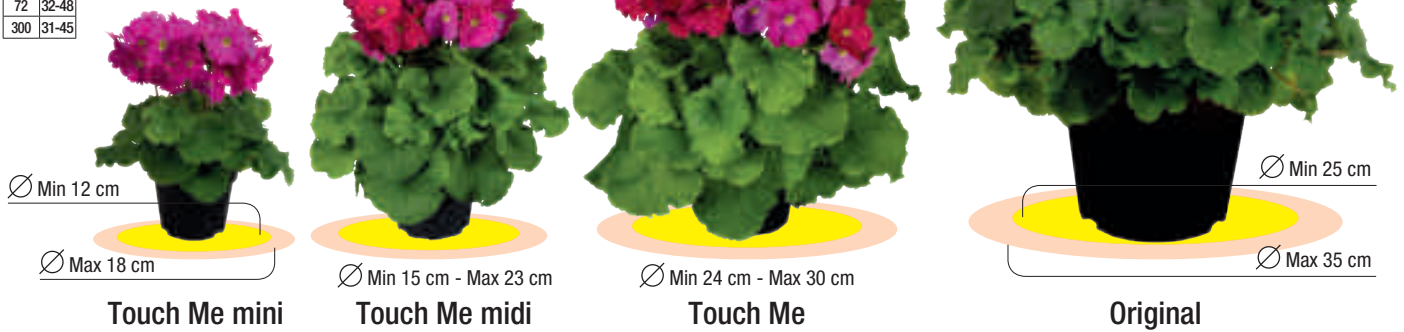


00 51 90 MIX

180	34-46
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Primula obconica - Mini

72	32-48
300	31-45



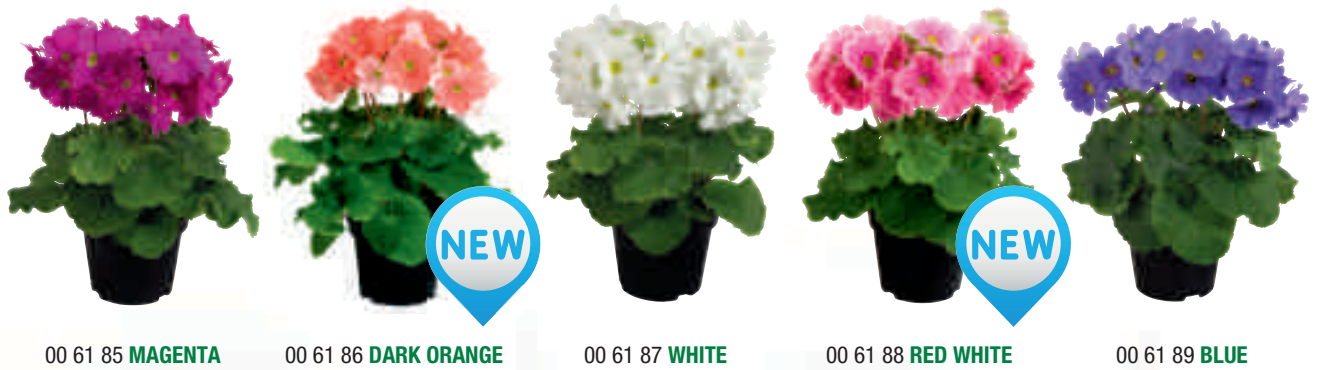
Touch Me mini



Varietà senza primina
Per vasi più piccoli

Primine free variety
For smaller pots

Primin-freie Sorte
Sorten für kleinere Töpfe



Primula obconica - Midi



72	32-48
300	31-45

00 61 70 **MIDI MIX**

FIORE GRANDE

Large flower



00 61 60 **RED WHITE**
Bicolore rosso bianco

Touch Me[®] F1 midi

Varietà senza primina
Pianta molto compatta e uniforme
Per produzioni intensive

Primine free variety
Compact and uniform plant
For high density productions

Primin-freie Sorte
Sehr kompakte und gleichmäßige Pflanze
Für intensive Kultur



PIANTA MIDI

Midi plant



00 61 61 **BLUE WHITE**



00 61 71 **MAGENTA**



00 61 72 **DARK BLUE**



00 61 73 **DARK ORANGE**



00 61 74 **WHITE**

Primula obconica

72	32-48
300	31-45



Minimal plant Ø 24 cm

Maximal plant Ø 30 cm



Touch Me F1

Varietà senza primina
Pianta compatta e uniforme

Primine free variety
Compact and uniform plant

Primin-freie Sorte
Sehr kompakte und
gleichmäßige Pflanze



00 61 27
GALAXY
MAGENTA



00 61 16 **RED WHITE**



00 61 17 **BLUE WHITE**



00 61 18 **MAGENTA**



00 61 20 **BLUE**



00 61 21 **WHITE**



00 61 22 **DARK ORANGE**



00 61 23 **PINK**



00 61 15 **MIX**

Primula obconica



Minimal plant \varnothing 25 cm

Maximal plant \varnothing 35 cm

72	32-48
300	31-45

F1 ORIGINAL



**Pianta robusta con steli robusti
Contiene primina
Meno sensibile all'attacco di tripidi**

*Strong plants with strong flower stems
Contains primine
Less sensitive to thrips' attack*

*Feste Pflanze mit dicken Stielen
Enthält Primin
Wenig sensibel gegen Thrips*

00 61 40 **MIX**



00 61 41 **RED WHITE**



00 61 42 **BLUE WHITE**



00 61 43 **RED**



00 61 44 **BLUE**



00 61 45 **WHITE**



00 61 46 **DARK ORANGE**



00 61 47 **PINK**



00 61 49 **VIOLET**