

Primula

Primabella XL

Primabella



Primabella FUN





PRIMULA OBCONICA

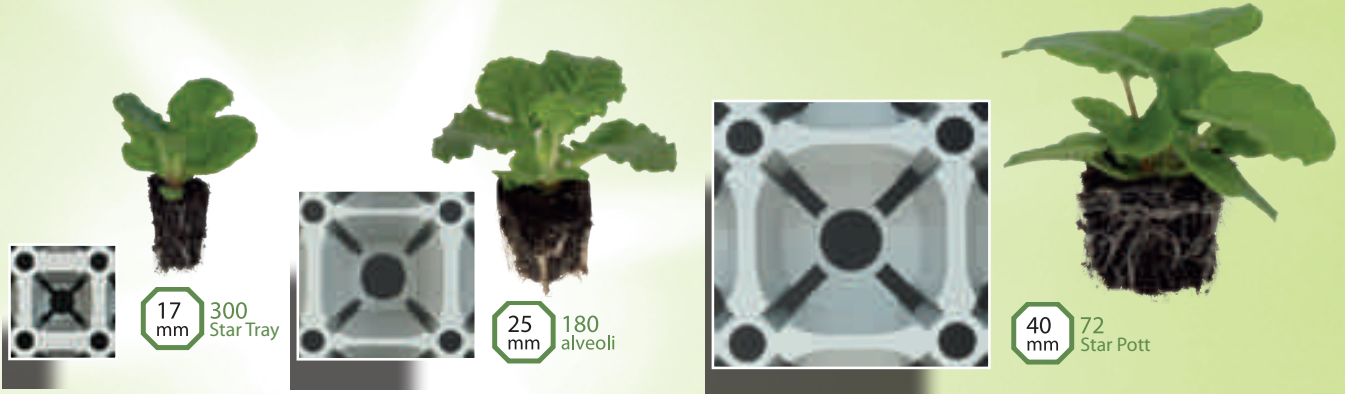
Original

Touch Me

Mini Midi Classic

A small rectangular graphic with a yellow border. At the top, it says 'PRIMULA OBCONICA' in bold black letters. Below that, 'Original' is written in blue. The main title 'Touch Me' is in pink. Below the title are four small images of Primula plants in black pots, increasing in size from left to right. Underneath each image is a label: 'Mini', 'Midi', 'Classic', and 'Original' (which is partially obscured by the text above).

			
300 - h 10 cm	17 mm	80 Trays	200 Trays - h 240 cm
180 - h 12 cm	25 mm	68 Trays	168 Trays - h 245 cm
72 - h 12 cm	40 mm	68 Trays	168 Trays - h 245 cm



	Agosto August	Settembre September	Ottobre October	Novembre November	Dicembre December	Gennaio January	Febbraio February	Marzo March
PRECOCI/EARLY								
BONNELI								
PRIMABELLA XL EARLY								
FRUELO								
DANOVA								
BICOLOR								
PICOTEE								
FANTASTICA								
FANTASIA								
PRIMABELLA								
MEDIE / MEDIUM								
PRIMABELLA XL MID								
UNISTAR								
PARADISO MIDI								
PERLE D'ALSACE								
ELVIANA								
MEDIO-TARDIVE / MID-LATE								
DELIA								
AURELA								
TARDIVE/LATE								
EBLO								
SPECIALI / SPECIALTIES								
PRIMABELLA SWEET MIX								
PEROLA MIX								
SUPERNOVA								
ROXANNE								
ELODIE								
PETTICOAT								

■ Trapianto da 300 *Transplant from 300*
 ■ Trapianto da 300 sud Europa *Transplant from 300 south Europe*
 ■ Fioritura *Flowering*

Questa tabella è indicativa, le tempistiche possono variare in funzione delle condizioni e dei sistemi di coltivazione
 This schedule is a general guideline and might therefore vary in accordance with the growing systems and conditions



FIORE MOLTO GRANDE - Large flower

PRECOCE Early



	180	34-46
	300	32-42



Fino a 10 cm Up to 10 cm

00 69 30 MIX



MEDIO PRECOCE Mid-Early



00 69 40 MIX





PIANTE E FIORITURA UNIFORME

180	34-46
300	32-42



00 69 01 **MIX**



00 69 08 **ORANGE YELLOW**



00 69 03 **WHITE**



00 69 04 **ROSE**



00 69 02 **YELLOW WITH EYE**



00 69 05 **SCARLET**

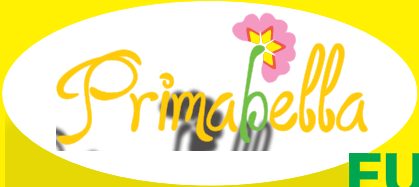


00 69 07 **BLUE**



00 69 06 **PURPLE**





Uniform plants and flowering

FUN



00 69 20
MULTICOLOR MIX

180	34-46
300	32-42



00 69 21
SWEET MIX



PRECOCI - Early season



DANOVA F1



00 51 01 **MIX**



00 51 76 **LEMON YELLOW**
Giallo limone



00 51 77 **WHITE**
Bianco



00 51 78 **ORANGE YELLOW**
Giallo arancio



00 51 79 **YELLOW WITH EYE**
Giallo con occhio



00 51 80 **ROSE WHITE**
Rosa bianco



00 51 81 **PINK**
Rosa



00 51 82 **ROSE**
Rosa intenso



00 51 83 **RED**
Rosso



00 51 84 **PURPLE**
Porpora



00 51 85 **BLUE**
Blu



00 51 86 **LIGHT VIOLET**
Viola chiaro

BICOLOR F1



00 51 08 **MIX**

PICOTEE F1



00 51 52 **PICOTEE MIX**
Mix bordato

PRECOCI - Early season



bonneli® F1

180	34-46
300	32-42

**Fioriture autunnali, da novembre
Programmabile, non necessita
di freddo**

*Autumn flowering, from November
Programmable, does not require cold
temperatures*

*Herbstblüte, ab November
Steuerbar, benötigt keine Kälteperiode*

00 51 36 **MIX**

FANTASTICA F1



00 51 34 **MIX**

FANTASIA F1



00 51 50 **BICOLOR MIX**
Sfumato mix



fruelo® F1



**Varietà precoce programmabile
Ampia gamma di colori. Fiore medio-grande**

*Early variety easy to schedule
Wide range of colours
Medium - big flower*

*Frühe programmierbare Sorte
Reiche Farbenpalette. Mitteltgroße Blüte*

00 51 31 **MIX**

MEDIO PRECOCI - Mid season



elunistar® F1



00 51 75 **BUTTERCREAM**
Bianco crema con occhio



00 51 59 **MIX**



00 51 60 **PEACH**
Pesca



00 51 61 **APPLEBLOSSOM**
Rosa con occhio



00 51 62 **ORANGE**
Arancio



00 51 63 **APRICOT**
Albicocca



00 51 64 **ROSE RED EYE**
Rosa occhio rosso



00 51 65 **LIGHT BLUE**
Blu chiaro



00 51 57 **MIDNIGHT BLUE**
Blu intenso

MEDIO PRECOCI - Mid season

elunistar[®] F1 


300 32-42



00 51 67 **YELLOW WITH EYE**
Giallo con occhio



00 51 68 **WHITE WITH ORANGE EYE**
Bianco occhio arancio



00 51 66 **YELLOW LEMON**
Giallo limone



00 51 69 **BLUE**
Blu



00 51 70 **RED**
Rosso



00 51 71 **PURPLE**
Viola



00 51 58 **SAILING**
Azzurro striato



00 51 72 **ROSE**
Rosa



elcora 00 51 74 **BICOLOR MIX**


180 34-46

elena



00 51 73 **PASTEL ROSE**
Rosa Pastello

MEDIO PRECOCI - Mid season

	
180	34-46
300	32-42

PERLE D'ALSACE F1

Fiore molto grande

Very big flower

Sehr große Blüte

00 51 30 **MIX**



00 51 32 **MIX**

elviana® F1

Mix di 7 colori con occhio

Mix of 7 colours with eye

Mischung aus sieben Farben, mit Auge



MEDIO PRECOCI - Mid season

primula
Paradisa 

Varietà molto uniforme
Fioritura contemporanea

Very uniform habit
Contemporaneous flowering

Sehr gleichmäßige Sorte
Gleichzeitiges Blühen

 
300 32-42



 
180 34-46

00 51 95 **MIX**

 **Green Profit**



00 51 88 **BLUE**
Blu



00 51 91 **YELLOW WITH EYE**
Giallo con occhio



00 51 92 **WHITE**
Bianco



00 51 93 **RED**
Rosso



00 51 94 **VIOLET BICOLOR**
Violetto bicolore



00 51 11 **APPLEBLOSSOM**
Rosa chiaro con occhio



00 51 12 **PINK WITH EYE**
Rosa



MEDIO TARDIVE - mid late season

	
180	34-46
300	32-42

PASTEL MIX



00 51 04 PASTEL MIX



AURELA F1



Dark leaf



Foglie verde scuro, corte
Vaso 8-10
(possibile anche in vaso 6)

Short dark green leaves
8 - 10 cm pot (even 6 cm)

Das Laub ist dunkelgrün, kurz
 Topf 8-10cm
 (möglich auch im Topf 6cm)



00 51 35 MIX

	
180	34-46
300	32-42



DELIA F1



Colori fluorescenti
Vasi piccoli e pack

Fluorescent colours
Small pots and packs

Fluoreszierende Farben
 Für kleine Töpfe und Packs

00 51 07 MIX

TARDIVE - late season



eblo® F1



00 51 28
STRAWBERRY
Fragola



>30% giallo
(yellow)

00 51 18 **MIX NORD EUROPA**



00 51 19 **elcora MIX**



00 51 33 **MIX**



00 51 54 **LIGHT PINK**
Rosa chiaro



00 51 20 **YELLOW EYE**
Giallo con occhio



00 51 21 **RED**
Rosso



00 51 22 **WHITE ORANGE EYE**
Arancio con occhio



00 51 23 **ROSE**
Rosa



00 51 24 **ORANGE**
Arancio



00 51 25 **BLUE**
Blu



00 51 26 **APPLEBLOSSOM**
Rosa



00 51 27 **BLUE RED EYE**
Blu con occhio rosso



00 51 29 **RED RED-EYE**
Rosso con occhio rosso



00 51 53 **CREAM RED EYE**
Arancio occhio rosso



00 51 55 **ROSE CREAM**
Rosa crema

Specialties - Fiore doppio - Double flower



00 51 06 MIX

ROXANNE F1



**Fiore come piccole roselline
Attraiante nel punto vendita, ideale
per regalo**

*Rose-bud flowers shape
Very attractive at retail, ideal for gift*

Rosenknospe Blütenform
Sehr attraktiv im Einzelhandel, ideal
als Geschenk



ELODIE F1



**Fiori grandi e frangiati
Effetto romantico, ideale per regalo**

*Large, frilled-edge flowers
For a romantic touch, ideal as gifts*

Große, gekräuselte Blüten
Für romantische Effekte, ideal als
Geschenk



00 51 89 MIX



00 51 37 MIX

PETTICOAT



**Primule doppie
Piante omogenee, anche per vasi
più grandi**

*Double flowered primroses
Even growth, also suitable for
larger pots*

Gefüllte Primeln
Gleichmäßiger Wuchs, auch für
größere Töpfe geeignet

Specialties Primula POLYANTHA

PEROLA



180	34-46
300	32-42

Piante molto uniformi e compatte
Minimo impiego di regolatori di crescita
Fioritura prolungata
Ideale per ciotole e fioriere

Very uniform and compact plants
Minimal use of growth regulators (PGRs)
Extended flowering
Ideal for planters and window boxes

Sehr homogene und kompakte Pflanzen
 Geringer Hemmstoffbedarf
 Langanhaltende Blüte
 Ideal für Pflanzschalen und Balkonkästen



00 51 09 MIX



SUPERNOVA



00 51 03 SUPERNOVA MIX

PRIMULA
 MALACOIDES



180	34-46
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00 51 90 MIX

Primula obconica - Mini

72	32-48
300	31-45



Touch Me
mini



Touch Me
midi



Touch Me



Original

Touch Me mini



Varietà senza primina
Per vasi più piccoli

*Primine free variety
For smaller pots*

Primin-freie Sorte
Sorten für kleinere Töpfe



00 61 85 **MAGENTA**



00 61 87 **WHITE**



00 61 89 **BLUE**



Primula obconica - Midi



00 61 70 **MIDI MIX**

Touch Me F1 midi

Varietà senza primina
Pianta molto compatta e uniforme
Per produzioni intensive



Primine free variety
Compact and uniform plant
For high density productions

Primin-freie Sorte
Sehr kompakte und gleichmäßige Pflanze
Für intensive Kultur



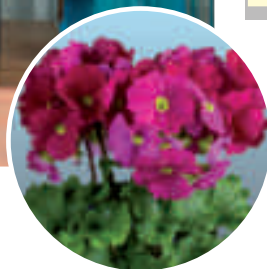
Minimal plant Ø 15 cm

Maximal plant Ø 23 cm

00 61 60 **RED WHITE**
 Bicolore rosso bianco



00 61 61 **BLUE WHITE**



00 61 71 **MAGENTA**



00 61 72 **DARK BLUE**



00 61 73 **DARK ORANGE**



00 61 74 **WHITE**



00 61 76 **SCARLET**

Primula obconica

72	32-48
300	31-45



Minimal plant Ø 24 cm

Maximal plant Ø 30 cm



Touch Me F1

Varietà senza primina
Pianta compatta e uniforme

Primine free variety
Compact and uniform plant

Primin-freie Sorte
Sehr kompakte und gleichmäßige Pflanze



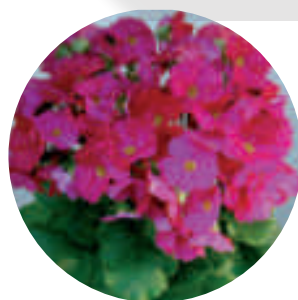
00 61 15 MIX



00 61 16 RED WHITE



00 61 17 BLUE WHITE



00 61 18 MAGENTA



00 61 20 BLUE



00 61 21 WHITE



00 61 22 DARK ORANGE



00 61 23 PINK



00 61 26 VIOLET

Primula obconica



Minimal plant \varnothing 25 cm

Maximal plant \varnothing 35 cm

72	32-48
300	31-45

F1 ORIGINAL



Pianta robusta con steli robusti
Contiene primina
Meno sensibile all'attacco di tripidi

Strong plants with strong flower stems
Contains primine
Less sensitive to thrips' attack

Feste Pflanze mit dicken Stielen
Enthält Primin
Wenig sensibel gegen Thrips

00 61 40 **MIX**



00 61 41 **RED WHITE**



00 61 42 **BLUE WHITE**



00 61 43 **RED**



00 61 44 **BLUE**



00 61 45 **WHITE**



00 61 46 **DARK ORANGE**



00 61 47 **PINK**



00 61 49 **VIOLET**